

TANIYA KHANGURA

Product Designer, B. Des

www.taniyakhangura.com

taniya.khangura@gmail.com

 @taniyakhangura

Innovative Designer with 3+ years of experience crafting intuitive and delightful user experiences. My approach is deeply rooted in human-centred design thinking, seamless UI, thorough research and a strong commitment to accessibility. This dedication to excellence in UX design was recognized when I won the prestigious 2023 Capstone Design Competition. Leveraging these skills and experiences, I am excited to contribute to building inclusive and impactful design solutions.

SKILLS

Technical

Visual Design, Product Design, Interaction Design, User Research, Journey Mapping, Information Architecture, Wireframing & Prototyping, Agile Methodologies, Usability Testing

Software

Figma, Sketch, Adobe XD, Adobe CC, Optimal Workshop, Maze, Loom, Miro, Figjam, Mural, Trello, ActiveCollab, Basic HTML & CSS

Workplace

Clear Verbal and Written Communication, Detail-oriented, Problem-solving, Organization, Growth Mindset

EXPERIENCE

Research Assistant at Wilfrid Laurier University

Brantford, ON | Sept 2022 – Apr 2023

Led research on the topic of homelessness in Canada and on understanding global initiatives, resulting in the organization of a Canada-wide design challenge.

- Collaborated with cross-functional teams in strategy and marketing to attract 250 registrants and 90 teams
- Utilized design thinking methodologies when synthesizing research data and advocated for the platform's users for thoughtful challenge themes, guidelines, and strategies to boost user engagement.
- Successfully leveraged social media to promote the design challenge, particularly on Instagram, where the campaign reached 2,142 students, highlighting effective digital marketing and audience engagement skills.

Junior Interface Designer at Produktiv

Toronto, ON | May 2021 – May 2022

An integral member of the Innovation team, working on UX/UI design projects for startups and multinational companies.

Demonstrated a blend of creativity and technical proficiency, contributing to the agency's reputation for design excellence.

- Partnered with senior designers to develop intuitive user interfaces ensuring they aligned with brand guidelines
- Supported and assisted in developing the design system for Prospr by Sunlife, creating site maps for Aspira, and leading user research for the Canadian Blood Services.
- Displayed strong collaboration skills and initiative, leading presentations of my work in client meetings and workshops.
- Created high-fidelity prototypes and actively participated in usability testing sessions, employing an Agile methodology to ensure efficient and user-focused design processes.

Project Review Editor at Laurier UX Design Journal

Brantford (Remote) | May 2020 – Sept 2021

Played a pivotal role in managing the review process for UX design projects submitted to the Laurier UX Design Journal, ensuring that content met editorial standards and reflected industry best practices in UX/UI design.

- Curated, reviewed and edited articles and design projects focused on maintaining the publication's high standards for excellence in UX design and facilitating the timely release of publications reinforcing the journal's reputation as a reliable resource within the Laurier UX design community.

- Promoted a culture of continuous improvement by offering detailed feedback to contributors, and encouraging iterative enhancements in UX design projects in line with design thinking principles.
- Enhanced collaboration and communication within the design community by regularly interacting with contributors and team members, fostering a supportive and constructive environment for sharing and developing design ideas.

PROJECTS

UX/UI Designer at William and Mary University

Virginia (Remote) | Sept 2022 – Apr 2023

Led the visual design and UI development for the Integrative Conservation Clinic, an ecological platform designed for conservationists, playing a critical role in the project's success.

- Employed design thinking methodologies to conceptualize, develop, and iteratively refine wireframes, interactive prototypes, and high-fidelity mockups, while consistently integrating user feedback and usability testing findings.
- Worked with interdisciplinary teams including geographers, program managers, and professors, to thoroughly understand project requirements
- Conducted comprehensive user research to deeply understand the needs and preferences of stakeholders, ensuring our team led with empathy in the design process.
- Adhered to accessibility standards in all design phases, promoting inclusivity and accommodating the diverse needs

UX/UI Designer at Sunlife Financial

Toronto (Remote) | Sept 2019 – Apr 2020

Led the UX/UI design for a budgeting and saving app tailored to the needs of young adults, while staying aware of the latest design trends and design tools to ensure the app's innovativeness and relevance.

- Completed extensive user research to understand young adults' unique financial behaviours, preferences, and challenges, using these insights to shape the app's design.
- Integrated educational content and in-app tutorials, aimed at enhancing financial literacy skills among young adults.
- Developed wireframes and prototyped solutions creatively combining Artificial Intelligence (AI) functionalities with an intuitive and engaging user interface.

EDUCATION

Bachelor of Design, Major in User Experience Design

Sept 2018 – June 2023

Wilfrid Laurier University

- Graduated with Honours Distinction
- **UX Courses:** Human Centred Design Thinking, Interaction Design, Information Design, UX Research, UX Strategy, Immersive Spaces, Digital Media, Graphic Design, Web Design
- **Additional Studies:** Included multi-disciplinary courses in Psychology, Project Management, Indigenous Studies, Social and Environmental Justice

ACHIEVEMENTS

2023 Winner, Capstone Design Competition
 2022 Solo Traveller, Europe
 2020 Presenter at ACERS, Combating Sexual Assault
 2019 UX Design Program Rep, Onboarding students

INTERESTS

Impact of UX Design on Various Industries
 Sustainable Design Solutions
 Emerging Technologies